

MSF PITCH (Medicines Sans Frontiers)

Doctors without Borders

Hi, how are you? What are you up today? (ask about them)

(INTRO)

Have you heard of MSF or Doctors without borders?



Okay awesome so like you know we are a group of volunteer Doctors from all around the world, including Australia. We are the first to arrive in a crisis like a civil wars and natural disasters and have been around since 1971.

(PROBLEM)

We work in more than 70 countries across the world, a lot of the time during a crisis we deal with thousands of severely malnourished children that haven't eaten for weeks.

To give you an example (pick up MUAC band) this is the size of 8-year old's bicep living in Australia (Green zone) and now this is the size of a bicep on average of the children we have coming into our MSF camps (Red zone).

(SOLUTION)



Today we're looking for people to help us with these little food packs called PLUMPY NUT. PLUMPY NUT is a therapeutic peanut butter paste designed to imitate breast milk or baby formula.

We need these because of the food crisis we have around the world at the moment. Kids in SUDAN, YEMEN, SYRIA, BANGLADESH, GAZA ... everywhere are walking for weeks to seek safety.

They're so hungry they can't even move their necks.

With these PLUMPY NUTs we can actually bring children back to life in a few weeks.

Each pack of PLUMPY NUT costs around \$0.51 and so you can send around 71 for just \$39. And that keeps a child alive for an entire month. Remember, we need you to give every month as long as you can, because unfortunately none of the countries we help can be fixed in just one month.

We are looking for people like you to help us out.

(CLOSE)

Let me show you how simple it is, "How do I spell your first name? *Picks up iPad